



CXO Conclave Report and Participant Profiles



Agenda

Welcome

Panel discussion: Investor Perspective

Networking break

**An interactive workshop on business opportunities for
embracing diversity and inclusion**

**Focussed networking with investors for Caspian's portfolio
companies**

Keynote Address

Focussed Networking - Part 2



Welcome



Viswanatha Prasad, founder of Caspian, warmly welcomed everyone to the Caspian CXO Conclave, including portfolio companies and investors. His opening remarks echoed the spirit of partnership that defines the ethos of Caspian, fostering an environment where ideas flourish and connections are forged.

Panel Discussion

The panel discussion brought together esteemed experts in the field of impact investing, including Anjali Sosale from Waterbridge Ventures, Megha Jain from the Bill and Melinda Gates Foundation, Mona Kachhwaha from UC Impower, and Parag Dhol from Athera Venture Partners. It was moderated by Ragini Chaudhary. The panelists gave a reverse pitch of their funds and provided an indepth view of their investment thesis. They shared profound insights from their investing experience about key aspects such as founding team's quality and experience, addressable market, technology and governance which influence their investing decisions.



An interactive workshop on business opportunities for embracing diversity and inclusion

The interactive workshop on business opportunities for embracing diversity and inclusion, conducted by Sagana in association with Sweef Capital, proved to be a pivotal addition to the Caspian CXO Conclave. This workshop provided a platform for in-depth exploration of benefits of diversity and inclusion in various aspects in businesses such as its human resource management, customers and supply chains. Through engaging presentations, interactive exercises, and discussions, attendees were provided insights into the strategic advantages of fostering diversity and inclusion within their organizations.



Focused Networking between Caspian Portfolio Companies and Investor Partners and Network

The focused networking session with investors provided a dedicated platform for Caspian's portfolio companies to engage directly with potential investors, fostering meaningful connections and facilitating strategic discussions. This was thoughtfully designed by the investment team to ensure that investors and companies are able to find a common ground regarding sectors, investment stage and ticket sizes. Participants were provided an opportunity to exchange ideas, showcase their innovative solutions, and potentially forge mutually beneficial relationships.



Keynote Speech

The event concluded with an inspiring keynote speech delivered by Mr. Raj P. Narayanam, Founder of Zaggle. Mr. Narayanam shared company's remarkable journey from seed stage to a successful IPO. His captivating narrative not only highlighted the successes and milestones of Zaggle, but also shed light on the challenges they overcame, some near death experiences for the company and lessons learned along the way. One of his nuggets of wisdom which stood out was "It is the customers who decide the course of the business – not investors, board employees and never the competition." He urged entrepreneurs to remain resilient in the face of challenges and never takes eyes off the wheel of business.



Portfolio Companies at the Event



Agrosperity Tech
Solutions Pvt Ltd (KiVi)

Represented by: Joby C O

KiVi (operating through Agrosperity Tech Solutions Pvt Ltd) is an agri-tech start-up that aims to make farming a livelihood of choice for millions of Indians. Their core offering is a unique phygital platform, named KiVi which stands for Kisan Vikas (farmer development) and a franchisee network that delivers last mile transaction capability.



AQUAEXCHANGE
AGRITECH PRIVATE LIMITED

**Represented by: Karemullah
Mohammad**

AquaExchange aims to bring transparency, efficiency and enhanced yield through innovative ideas and practices across the value chain in Aqua sector comprising of shrimp and fish farming." AquaExchange is marketplace mobile app for connecting Aqua Farmers with aquaculture input providers like hatcheries, feeds, etc. and also the aquaculture market research providers and consultants.



ARTHAN FINANCE

Represented by: Kunal Mehta

Arthan Finance is a new age LendingTech, endeavours to transform Small Businesses through AI & Deep Learning based customised "Fit to Purpose" financial products and help them rise above.



BALWAAN KRISHI

Represented by: Rohit Bajaj

'Balwaan Agri' fastest-growing smart agriculture machinery company, headquartered in Jaipur, India. Incorporated in the year 2016 with the idea of providing accessibility to small and marginal farmers for affordable farm equipment.

Portfolio Companies at the Event



BHARATROHAN AIRBORNE INNOVATIONS PRIVATE LIMITED

**Represented by: Amandeep
Panwar**

BharatRohan empowers Indian agriculture industry with an extraordinary in-depth understanding of land and crops by using unique UAV/drone based hyperspectral Remote Sensing and artificial intelligence. We transform data from the cameras into actionable informational which makes techniques like precision agriculture, Integrated Pest Management and Contract farming real and viable.



BIOFUEL CIRCLE

Represented by: Ashwin Save

Biofuelcircle is a digital platform for biomass and biofuel supply chains. Their web and mobile apps enhance the reach for buyers and sellers and offer unique digital tools to help create sustainable and scalable business model for bioenergy companies.



BLOOMFIELD AGRO PRODUCTS PVT LTD

Represented by: Aashay S Doshi

Bloomfield Agro Products is a vertically integrated, end-to-end agriculture company. Bloomfield provides certified organic bio nutrients and inputs to over 5000 farmers in 3 states in India for soil, foliar, and soil/foliar applications.



CREDRIGHT

Represented by: Neeraj Bansal

CredRight is a new age digital lending company 100% focused on Micro & Small businesses, making the process of availing loans simple so that business owners can focus on growing their business. Their sole mission is to better the way Small Businesses are funded in India.

Portfolio Companies at the Event



CYGNI ENERGY PVT LTD

Represented by: Gautam Patil

Cygni believes in a better way to power electric vehicles, homes and businesses at a lower cost while contributing to a cleaner planet. They are providing customized Lithium-ion Battery packs for Electric Vehicles, Energy Storage, Solar, Telecom, and many other applications.



ECOZEN

Represented by: Anirudh Pachisia

Ecozen develops climate-smart deeptech solutions and core technology stacks to deliver a sustainable future, including motor controls, IoT, and energy storage. Applying these technology stacks to the agricultural sector, Ecozen has revolutionized cold chains (Ecofrost) and the irrigation industry (Ecotron), substantially improving the income of 100,000+ farmers.



EDUBRIDGE LEARNING
PVT. LTD.

Represented by: Prakarsh Jain

EduBridge is India's leading Workforce Development Platform that helps learners in building careers with leading corporates through training & other career-building services.



EPAYLATER

Represented by: Nitin Chaudhary

Founded in December of 2015 and based in Mumbai, India, ePaylater is a zero cost credit solution for SMEs for purchasing their supplies. This solution is available to SMEs across physical and digital sales channels and empowers them to purchase inventory across product categories at the best available prices without being constrained for credit.

Portfolio Companies at the Event



FINREACH SOLUTIONS PVT LTD

Represented by: Jigar Shah & Suvalaxmi Chakraborty

FinReach has been incorporated with a mission to enhance credit access for MSMEs in India by way of facilitating private led credit guarantee program that will strengthen MSME lenders' outreach to viable small businesses and ensuring flow of credit to the MSME sector in India.



KALEIDOFIN

Represented by: Puneet Gupta

kaleidofin is a fintech platform that propels under-banked customers towards meeting their real life goals by providing intuitive and tailored financial solutions. Their name "kaleidofin" is inspired by the power of financial solutions to enable beautiful possibilities of a future life for each customer.



KHETIKA/SUPERZOP

Represented by: Prithwi Singh

SuperZop is India's first vernacular B2B Grocery e-commerce platform that is transforming the unorganized retail sector. With the power of SuperZop, the retailer's competitiveness increases by helping the retailer buy smarter and better. SuperZop procures directly from farmers thereby ensuring the retailers get the best quality and price.



LABOURNET

Represented by: Rajesh AR

LabourNet operates at the intersection of social impact and business performance. They exist to link the unemployed to work opportunities, the under-employed to skilling opportunities, and boost productivity to fuel business opportunities.

Portfolio Companies at the Event



NIRUTHI CLIMATE AND ECO SYSTEMS PVT LTD

**Represented by: Mallikarjun
Kukunuri**

Niruthi is a technology platform based on the Terrestrial Observation and Prediction System (TOPS, developed at NASA), offers pioneering solutions when it comes to monitoring, modeling and forecasting crop conditions including location-specific weather, crop health and crop yields.



OORJA ENERGY

**Represented by: Madhusudhan
Rapole**

Oorja is a cleantech Solar Heating and Cooling company. We have over a decade of providing innovative, sustainable and scalable solutions for energy efficiency in variety of industries ranging from Pharma, Food, Construction, IT, Manufacturing, Warehousing, Defense, Power, etc.



ORIGO FINANCE

**Represented by: Venkatram Reddy
Reddypally**

Origo Finance Pvt. Ltd was incorporated in April, 2016 by Origo Commodities India Pvt. Ltd. as part of its overall strategy of becoming an end-to-end solutions provider in the Rural Enterprise space. Origo Finance received its NBFC License from RBI in June, 2017. It aims to become the leading rural focused NBFC to serve deserving, but underserved rural enterprises through tailored product offerings.



PASIDI PANTA

**Represented by: Krishnaiah
Kodimela**

Pasidi Panta is an agritech enterprise that aims to make farming a viable profession. Pasidi Panta believes in the power of integrated approach and market driven development to transform agricultural sector. It intends to promote sustainable agriculture practices across value chain of selected commodities and work with diverse ecosystem partners in order to strengthen livelihoods of farmers.

Portfolio Companies at the Event



PRADAKSHANA FINTECH P LTD

Represented by: Kishore Puli

Pradakshana Fintech, headquartered in Hyderabad, provides tech-enabled credit access to micro-entrepreneurs across Odisha, Maharashtra & Telangana.



PRAYAAN CAPITAL

Represented by: Parthasarathy S & D. Srinivasavardhan

Prayaan Capital is a growing NBFC with a vision to provide small business loans for the under served, to build their capabilities and grow their business.



PROMETHEAN POWER SYSTEMS

Represented by: Arkajit Mandal

Promethean designs and manufactures modular energy storage systems for refrigeration applications. Our energy efficient solutions include bulk milk coolers, rapid milk chillers, cold storage solutions and refrigerated trucks for decentralized cold chain in India, Bangladesh, Sri Lanka and soon to be introduced to other countries in Africa and SE Asia.



SARVAGRAM

Represented by: Rakesh Bajaj

SarvaGram is India's 1st rural household-centric platform for financial services, risk mitigant & productivity enhancement Farm tools. They provide Loan & Insurance services, currently in the states of Maharashtra, Gujarat, Rajasthan, Karnataka & Telangana. We offer Farm loan, Business loan, Home loan, Consumer durable loan, Personal loan, Gold loan. One-stop-shop for all types of credit needs.

Portfolio Companies at the Event



SIDDHI VINAYAK AGRI PROCESSING PRIVATE LIMITED

**Represented by: Ankit
Maheshwari & Hemant Gaur**

Established in 2008, Siddhi Vinayak Agri Processing Pvt. Ltd. has been a disruptive player in the Potato ecosystem. From producing high quality and innovative variety of seeds and providing potato storage & supply solutions to engineering best in class processing technologies, Siddhivinayak Agri Processing Pvt. Ltd. is a player well known globally.



SINDHUJA MICROCREDIT PVT. LTD.

Represented by: Abhisheka Kumar

Sindhuja offers credit products like Micro Finance and Micro Enterprise Loan and also plans to offer insurance, pension and other services through third party arrangements to its customers. Through these products it aims to reach the lives of the "Bottom of Pyramid" and the "Missing Middle" customers and contribute in financial inclusion.



SRESTA NATURAL BIOPRODUCTS PVT LTD

Represented by: Raj Seelam

With the focus on creating means of sustainability for the farmers, Sresta set about addressing two key areas- farmers and the products. For the farmers their efforts addressed issues of creating communities, a band of farmers committed to the cause of organic farming. On the products front, their goal was to create a product mix, which offered food items across all meal hours.



SVAKARMA FINANCE PVT LTD

**Represented by: Nishanth
Muthusamy**

Svakarma Finance is an impact focused NBFC that aims to support Micro, Small and Medium enterprises (MSMEs) and create a lasting socio-economic change in the lives of the end customer. They are based in Mumbai and have presence through branches across Maharashtra, Gujarat and Tamil Nadu. Their vision is to empower entrepreneurs by democratizing access to capital and knowledge.

Portfolio Companies at the Event



TRUCAP FINANCE LIMITED

Represented by: Rohan Juneja

TruCap Finance Limited (formerly known as Dhanvarsha Finvest Limited) is listed on BSE and NSE, a non-deposit-taking RBI Registered NBFC. It is a specialized MSME lender solving the gap in providing access to affordable credit solutions to entrepreneurs. We try to ensure that small business owners get finance to drive business growth aligned with their ambitious aspirations of building sustainable and profitable entities.



UTTRAYAN FINANCIAL SERVICES

Represented by: Kartick Biswas

Uttrayan Financial Services Private Limited is a Non Banking Financial Company (NBFC-MFI) registered under Reserve Bank of India(RBI). They started our microfinance on-lending operation way back in the year 2001 with its head office at Kolkata(West Bengal), by providing small ticket size loan to the poor woman in rural and semi-urban area through group based system.



VELICHAM FINANCE

Represented by: Rahul Nagarajan & Kangovi Vasu

Velicham was envisioned to brighten the lives by providing sustainable financial products for entrepreneurs, artisans, traders, and agriculturists. Operating on the vision to economically benefit society, Velicham focuses on small and medium lending projects to help businesses to achieve exponential growth. the top-notch tech facilities provide seamless processes and excellent customer experience.



VREEDHI FINANCIAL SERVICES PRIVATE LIMITED

Represented by: P N Srinivas Rao & Dipesh Arya

Vreedhi is a social fintech entity focused on providing timely and adequately credit to micro enterprises in small cities and towns across India.

Portfolio Companies at the Event



WRMS

Represented by: Anuj Kumbhat

Established in 2004, WRMS (formerly Weather Risk) is a leading agricultural and climate risk management company. It was incubated by IIT Kanpur in 2004 with investments from SIDBI & IIT Kanpur. Over the years they have received investments and grants from UPL, ILO, and the Ford Foundation.

Investor Partners and Network at the Event









For more information log on to www.caspian.in
or write to us at info@caspian.in